

APPLICATION FOR PARTICIPATION, A1 – A4

BVV
Veletřhy
Brno

A1

PLEASE, SEND THE FILLED
IN APPLICATION TO:
BVV Trade Fairs Brno
Výstaviště 405/1, CZ – 603 00 Brno
Phone: +420 541 152 744, 818
E-mail: opta@bvz.cz, www.opta.cz
Commercial register:
Krajský soud v Brně, B 3137
ID: 25582518 Tax ID: CZ25582518

BANK CONNECTION:

ČSOB, a.s., SWIFT: CEKOCZPP, EUR: 00180280/0300, IBAN: CZ91 0300 1712 8000 0340 1803;
USD: 00180031/0300, IBAN CZ11 03001880 3100 0340 1803
UniCredit Bank Czech Republic, a.s., SWIFT: BACXCZPP,
EUR: 4750439002/2700, IBAN: CZ05 2700 0000 0047 5043 9002;
USD: 4750432089/2700, IBAN: CZ28 2700 0000 0047 5043 2089
Česká spořitelna, a.s., SWIFT: GIBACZPX, EUR: 3457102/0800, IBAN: CZ49 0800 0000
0000 0345 7102; USD: 3457292/0800, IBAN: CZ60 0800 0000 0000 0345 7292

Specification note: 18022

Regular date for registration
till October 20, 2017



24th International Eye
Optics, Optometry
and Ophthalmology Fair

March 9–11, 2018
Brno – Czech Republic
www.opta.cz

1 EXHIBITOR

Company / Name, Surname:

Registered office / place of business:

Street:

City:

Postcode:

Country:

Phone:

Fax:

Bank:

SWIFT:

IBAN:

Reg. No.:

VAT No.:

Http://

E-mail address for sending electronic invoices (a compulsory item in case you have an e-mail address):

CEO:

Person in charge of Public Relations:

Phone:

Fax:

E-mail:

Contact person and contact address of exhibitor

Name:

Address:

Phone:

Fax:

E-mail:

Multinational company

The company is part of a supranational corporation:

Yes

No

Definition of multinational company: A multinational is an enterprise with substantial local operations in several countries. Generally, any company or group that derives an important portion of its revenues from operations outside of its home country may be considered a multinational.

2 AGENCY (a person / a legal entity providing all aspects of trade fair participation for the exhibitor at the fair, including payment for the provided performance)

Company / Name, Surname:

Registered office / place of business:

Street:

Postcode:

Country:

City:

http://

Phone:

Fax:

E-mail:

E-mail address for sending electronic invoices (a compulsory item in case you have an e-mail address):

Reg. No.:

VAT No.:

CEO:

Person in charge of Public Relations:

Phone:

Fax:

E-mail:

Contact person and contact address of agency

Name:

Address:

Phone:

Fax:

E-mail:

For continuation see A2

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A2

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3 PRICE CONDITIONS – EXHIBITION AREA

Exhibition area required: **COVERED** sqm

Type of stand		till 20.10.2017	from 21.10.2017
<input type="checkbox"/> Row	up to 50 sqm	1,890 CZK/sqm	2,100 CZK/sqm
	51–100 sqm	1,710 CZK/sqm	1,900 CZK/sqm
	over 100 sqm	1,440 CZK/sqm	1,600 CZK/sqm
Additional fee in %:			
<input type="checkbox"/> Corner		10%	10%
<input type="checkbox"/> Head		15%	15%
<input type="checkbox"/> Island		20%	20%

Registration fee: 5,000 CZK Registration fee – co-exhibitor: 3,000 CZK

Given prices are without VAT.

The special price applies on condition that the exhibitor submits the Application for Participation and pays the first deposit invoice within its due date, that is until October 20, 2017 (in accordance with the General Conditions for Participation Article IV par. 1). Otherwise the prices after the deadline are valid.

MOTIVATIONAL INCENTIVE

If a larger exhibition area is ordered compared to 2016 or 2017 (in case the company did not exhibit in 2016) and it does not exceed 30%, each sqm ordered above the exhibition area in 2016 or 2017 will be charged **50% of the price list**.

SPECIAL OFFER – AT THE FAIR BY ONE SIGN

Exhibiting area, registration fee, stand building, electrical supply – all in one price!

TYPE OF EXPOSITION	NEW	Basic				Economy	
	Type 1B1	Type B1	Type B2	Type B3	Type B4	Type E1	Type E2
	6 sqm	6 sqm	9 sqm	12 sqm	15 sqm	15 sqm	30 sqm
	row	row	row	row	corner	corner	corner
Price without VAT (CZK) till 20. 10. 2017	27,200	25,700	33,900	40,700	51,200	50,600	85,500
Price without VAT (CZK) from 21. 10. 2017	29,100	27,600	36,600	44,000	55,300	54,700	93,100
Please indicate your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Given prices are without VAT.

The invoice will be issued in CZK.

Your text on the fascia (max. 15 letters):

Colour of the text:

Carpet: blue green red grey

We hereby make a binding request for space for a multi-storey stand construction. Price for multi-storey will be charged at a level of 50% of the price for the ground floor (see the General Conditions – Art. VI)

Stand built by BVV Trade Fairs Brno

Exhibitor's own stand

Our stand contractor is:

Special requirements for stand location (see A4 – General Conditions for Participation, Art. II/par. 1)

4 LIST OF PRODUCTS (for code number see enclosure):

Main branch with regards to stand location

5 INFORMATION OF THE EXHIBITOR

Type of company:

- Manufacturer Trading company
 Association Organiser of joint participation

Number of employees:

- up to 25 26–250 over 250

*We agree without reservation with General Conditions for Participation that are an inseparable part of the Application for Participation (page A4); you can find them also on www.opta.cz. With my signature I am giving permission for my personal data to be used by BVV Trade Fairs Brno in order to send their business reports and notifications by means of electronic devices.**

Place, date

Name and surname of person authorised
to sign on behalf of the exhibitor / agency

Stamp and signature of person authorised
to sign on behalf of the exhibitor / agency

* If you do not agree, cross the sentence.

For continuation see A3

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6 CO-EXHIBITORS (if number of co-exhibitors is greater, please copy this form)
Registration fee amounting CZK 3,000 will be charged for one co-exhibitor.

1. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Phone: _____ Fax: _____

E-mail: _____

List of products

Main field

Company will be presented by

its own stuff and products
 its own products only

Manufacturer

yes no

Number of employees in the company

up to 25 26–250 over 250

2. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Phone: _____ Fax: _____

E-mail: _____

List of products

Main field

Company will be presented by

its own stuff and products
 its own products only

Manufacturer

yes no

Number of employees in the company

up to 25 26–250 over 250

3. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Phone: _____ Fax: _____

E-mail: _____

List of products

Main field

Company will be presented by

its own stuff and products
 its own products only

Manufacturer

yes no

Number of employees in the company

up to 25 26–250 over 250

4. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Phone: _____ Fax: _____

E-mail: _____

List of products

Main field

Company will be presented by

its own stuff and products
 its own products only

Manufacturer

yes no

Number of employees in the company

up to 25 26–250 over 250

7 REPRESENTED COMPANIES AND BRANDS

1. Company: _____ Country: _____	LIST OF PRODUCT	4. Brand: _____	LIST OF PRODUCT
2. Company: _____ Country: _____		5. Brand: _____	
3. Company: _____ Country: _____		6. Brand: _____	

Place, date

Name and surname of person authorised
to sign on behalf of the exhibitor / agency

Stamp and signature of person authorised
to sign on behalf of the exhibitor / agency

For continuation see A4

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Brno**A4**

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Specification note: 18022

**Regular date for registration
till October 20, 2017****24th International Eye
Optics, Optometry
and Ophthalmology Fair****March 9–11, 2018
Brno – Czech Republic
www.opta.cz****GENERAL CONDITIONS FOR PARTICIPATION****Article I Fair Organizer**

Veletřhy Brno a.s., Výstaviště 405/1, CZ – 603 00 Brno (hereinafter referred to as Fair Administration).

Article II Applications and Exhibition Area Allocation

1. The Application for Participation to the extent of the electronic application or written forms A/1, A/2, A/3 and A/4 is binding on the exhibitor. The Fair Administration rules on the approval of the application, the curtailment or enlargement of the ordered area, and the size and type of exhibition area. The Fair Administration is not obliged to comply with an exhibitor's request for the placement of his or her stand.

2. After the Fair Administration receives the duly completed Application for Participation, they shall inform the exhibitor on it by sending a letter of acceptance or a letter of registration. In case of on-line registration, the Exhibitor is obliged to return the Application signed to the fair administration within 14 days from the receipt thereof. In the opposite case, the fair administration is entitled to ignore such Application. The Fair Administration shall also issue a written confirmation of the allocated exhibition area specifying its placement and size. The exhibition area will be made available to the exhibitor for exhibition stand build-up at the time given in the Organisational Instructions issued by the Fair Administration. The handing over of the exhibition area to the exhibitor at the fixed date can take place only if the total price has been settled.

Article III Price for provision of exhibition area (hereinafter referred to as "price")

1. The price must be stated in the application form or in the Fair Administration letter. Every incomplete square metre will be charged as if it were the whole square metre. The least allocated exhibition area is 6 sqm.

2. The exhibitor must not cede the allocated exhibition area to a third party without prior written consent of the Fair Administration.

3. Should an exhibitor notify the Fair Administration in writing before the receipt of the written confirmation of allocation of exhibition area of not taking part in the fair, this represents a breach of the contract on the part of the exhibitor. If such violation occurs the exhibitor is obliged to pay the Fair Administration a contractual penalty amounting to the sum of the registration fee + 30% of the total price. Similarly, should an exhibitor notify the Fair Administration in writing of not taking part in the fair following the written confirmation of allocation of exhibition area, this represents a breach of the contract on the part of the exhibitor. If such violation occurs the exhibitor is obliged to pay the Fair Administration a contractual penalty amounting to the sum of the registration fee + 100% of the total price. The Fair Administration is entitled to withdraw from the contract following the receipt of a written notification of the exhibitor's non-participation in the fair. The obligations of the contracting parties arising from this contract cease to exist on the payment of the contractual penalty.

4. The exhibitor must not occupy a larger exhibition area than officially allocated. If the exhibitor is interested in an extension of the assigned area and if such free area is available, the matter of extension of the exhibition area has to be discussed with the Fair Administration in advance. The Fair Administration decides at its own discretion about the approval of such extension. If the approval is granted, the exhibitor shall pay for the extra occupied area within the date of payment stated in the invoice – the tax document issued by the Fair Administration.

Article IV Price and Payment Conditions

1. Along with the written notification of the receipt of the Application for Participation in the fair, the Fair Administration shall send the exhibitor an advance invoice to an amount corresponding to the registration fee + 30% of the total price, including VAT. The registration fee also includes the use of space in the electronic catalogue for the given fair. Exhibitors registered for tax purpose outside the Czech Republic will be invoiced an advance to the amount of the registration fee plus 30% of the total price not including VAT. The preceding sentence will not apply for foreign exhibitors, who have permanent business establishment in the Czech Republic, i.e. a Czech legal entity and the exhibition area in question is provided to this permanent business establishment. Along with the confirmation of the allocation of the exhibition area, the Fair Administration shall send the exhibitor an invoice (tax document) for the total remaining price, including VAT. Invoices shall be issued in accordance with valid legal regulations.

2. Should the advance invoice not be paid by the due date of payment, the exhibitor shall be obliged to pay the Fair Administration a contractual penalty to an amount corresponding to the invoiced sum. Should the invoice for the total price not be paid duly by the date of payment, the exhibitor shall be obliged to pay the Fair Administration a contractual penalty to the amount of the registration fee + 100% of the total price. Furthermore, if the advance invoice or the invoice (tax document) is not paid duly by the date of payment, the Fair Administration is entitled to withdraw from the contract. The obligations of the contracting parties arising from this contract cease to exist on the payment of the contractual penalty.

3. All prices for services and performances granted by the Fair Administration are to be understood and are agreed upon pursuant to provisions of the Act No. 526/1990 Coll., Act on Prices, as amended later on. Among others, the price also covers the lighting of the exhibition hall or outside exhibition areas, heating or cooling of the exhibition hall according to the terms determined by the Fair Administration and technical parameters of the appropriate exhibition spaces, and the basic cleaning of the exhibition hall or outside exhibition areas as well. Unless agreed otherwise, the exhibitor is obliged to pay the Fair Administration for all ordered and invoiced services and performances by the due date of payment given on the invoice. Given prices are without VAT. The VAT will be charged in accordance with the valid legislation.

4. For exhibitors based in the EU: If the exhibitor gives a valid tax number (for VAT) on his/her application, Czech VAT will not be charged on the invoice for the provision of exhibition area. If the exhibitor does not do so, then Czech VAT will be charged on the invoice at the current legal rate.

For exhibitors based outside the EU: If the exhibitor gives a valid tax number (for VAT) on his/her application and submits to the trade fair administration a copy of confirmation of registration for this tax in his/her own state, Czech VAT will not be charged on the invoice for the provision of exhibition area. If the exhibitor does not do so, invoicing without Czech VAT will still be possible if the exhibitor submits to the trade fair administration confirmation issued by a tax authority or other state body to the effect that the exhibitor is engaged in business activity in his/her own country.

Article V Exhibits

1. As exhibits are understood objects, goods or the right to immaterial assets which are displayed on an area designated by the Fair Administration and which comply with the List of Products of the event.

2. The exhibitor is entitled to display at the fair only such exhibits of which he is the owner or the authorised user and which are not illegal imitations of a tangible or intangible nature violating the legal regulations relating to intellectual property valid in the Czech Republic. If the contrary is found to be the case, the Fair Administration is entitled to proceed in accordance with Article IX, Paragraph 4 of the General Conditions for Participation. The Fair Administration is not responsible for any damage incurred by the exhibitor as a result of the violation of this provision caused by the exhibitor.

3. The exhibitor is obliged to report any changes in exhibits without undue delay to the Fair Administration. The exhibitor accepts and respects that the fairs are designed as contractual, not for selling goods or services. The exhibitor is obliged to insure the presented exhibits against burglary.

4. The delivery and removal of exhibits are carried out in accordance with the Fair Administration instructions. The exhibitor is obliged to send all installation material and exhibits to the exhibitions carriage-paid to their stand. Should the installation material and exhibits not be removed by the deadline of the dismantling period, handling and storage fees shall be charged by the Fair Administration.

5. The takeover of products and commodities (exhibits) is carried out exclusively by the exhibitor. If neither the exhibitor, nor his representative are present, the exhibit will be left on the allocated exhibition area at the risk of the exhibitor. It is not permissible to remove the exhibits in the course of the event.

6. Exhibits registered by an exhibitor for presentation at the fair must correspond with the nomenclature of the event. Data on exhibits as well as the ones concerning the exhibitor's company, agency or co-exhibiting companies given by the exhibitor in the Application for Participation must be complete, accurate and truthful. If there are any differences between the data on exhibits presented in the fair and the ones given in the Application for Participation, the exhibitor is obliged to remove such exhibits immediately upon an instruction of the Fair Administration. If the exhibitor fails to do so, such conduct shall be deemed substantial breach of the General Conditions for Participation and the Fair Administration is entitled to act according to Article IX, Paragraph 4 of the General Conditions for Participation.

Article VI Building-up and Installation of Stands, Assembly of Exhibits

1. Assembly, dismantling and operation times are specified by the Fair Administration. The Fair Administration can allow exceptions to these terms upon the request of the exhibitor or his authorised representative at extra charge.

The extra charge is to be paid by the exhibitor. Technical Safety Regulations and Organizational Instructions which are integral parts of the General Conditions are binding during the whole period of the building-up of stands and demonstrations of exhibits. Shall they not be followed, the Fair Administration will not permit the operation of the stand. Technical Safety Regulations are included in the Order Forms for Works and Services. These terms are specified in the Organizational Instructions and are released at www.opta.cz as well.

2. The official contractor for the build-up of stands is the company BVV Trade Fairs Brno. If the stand is built-up by a different contractor, the exhibitor is fully responsible for the activity of such contractor on the premises of the Fair Administration, with a particular regard to the observation of the build-up and dismantling times.

3. Wall hydrants, fire-alarm boxes, fire extinguishers and other safety equipment must not be transferred or obstructed. No interventions in the structure of pavilions or open areas are allowed. Small adaptations upon the request of the exhibitor are to be carried out by the Fair Administration only and may be rejected.

4. The maximum permitted height of the exhibition stand including eye-catchers is 5 metres (does not apply to multi-storey stands); any deviations may be permitted exclusively by the exhibition centre administrator. The exhibit must meet basic fire protection precautions (see the Technical & Safety Requirements). Double-storey stand designs must be submitted for review and approval by the exhibition centre fire safety specialist at the stage of the design proposal or study. In the fair registration form the tenant must express the binding interest to install a double-storey stand in the exhibition space.

5. The exhibitor or appointed contractor shall submit to the Fire, Health and Safety Department of the Company a design approval application form (see the order form). If the size of the exhibition space is up to 30sqm and the highest point of the exhibition stand is not above 3.5m (a simple single-storey exhibition stand), the duty to submit the exhibition stand design is not subject to approval. If the exhibition stand height including suspensions is more than 3.5m tall, or the exhibition space exceeds 30sqm, the design shall be submitted (size and heights, axonometry, description of the structure including the specification of materials used for the stand construction, structural analysis of all complex stands and eye catchers, stands higher than 3.5 m, including double-storey stands, atypical and large structures, contact data of the design engineer and the contractor). The design approval application form shall always be submitted. The approved documentation is a compulsory document for the exhibition space takeover.

6. Water supplies and outlets, electrical and compressed air connections as well as telecommunication services are to be ordered with the Fair Administration exclusively.

7. The exhibitor is responsible for all materials leased from the Fair Administration and is obliged to return them undamaged after the event has finished.

8. The exhibitor is obliged to recondition any damage to the exhibition area and the rendered equipment at his own expense or to pay the Fair Administration for any such accrued costs, i.e. to compensate the damages.

9. The exhibitor (or the agency authorized by him) is not allowed to dismantle the stand before the termination of the event.

10. The exhibitors are not authorized to install their own Wifi network, neither through their own Wifi router installed to a fixed connection provided by the Fair Administration, nor through a shared connection from mobile devices. In case of finding out the breach of the above given ban, the Fair Administration appeal the exhibitor to stop running of such a Wifi network and the exhibitor must stop using this immediately, no later than 30 minutes after receiving the appeal. After expiration of this deadline, the Fair Administration is authorized to seek a contractual penalty of CZK 10,000.

Article VII Promotion, Advertising, Signs and Catalogues

1. The exhibitor is entitled to promote his/her products in his/her own exposition only.

2. All demonstrations carried out on the exhibitor's exhibition area or outside (e.g. machines in action, film and musical performances, fashion shows etc.) are subject to approval by the Fair Administration which is entitled to restrict or forbid a demonstration irrespective of the previously granted permit in case it produces noise, dust, toxic products or vibrations endangering the visitors' safety, or if such presentation restricts or disturbs the operation of the fair. On the edge of the fair stand, the noise level must not exceed the limit of 70 dB as defined in the government regulation No. 148/2006 Coll., as amended later on. For purposes of music production the exhibitor is obliged to ask for the approval of the competent administrator of copyrights (OSA, INTERGRAM) – according to the Act No. 121/2000 Coll., Act on Copyright, as amended later on. The acoustic advertisement may be performed on grounds of the prior written consent issued by the Fair Administration only. Installation of company's eye-catchers, distribution of leaflets or sticking promotional or info materials outside the exhibitor's own stands – on windows, walls, floors or columns in pavilions are not permitted. The Fair Administration is entitled to forbid any advertising which does not comply with the provisions of the aforesaid paragraphs or to remove it at the exhibitor's expense.

3. Payment of the registration fee entitles the exhibitor and properly registered co-exhibitors to publication in the electronic catalogue – i-catalogue and the printed catalogue for the event, should there be one, and in the "alphabetical directory of exhibitors" in the Fair Administration's information system to the extent of their company addresses as given in their application. This service is included in the price of the registration fee, as are the duty stamps issued on the exhibition area. The exhibitor and co-exhibitors may order an expanded entry in the printed catalogue for the event in accordance with the given details. There is limited space for presentation in the electronic catalogue.

Article VIII Insurance

1. The Fair Administration is not responsible to the exhibitor or his/her co-exhibitors for any loss, destruction or other damage to exhibits, stand equipment or goods, packages and packing materials or other items left, irrespective of whether the destruction or damage occurred prior to the opening of the event, during it or after the end of the fair or another event organized by the Fair Administration. The exhibitor undertakes to take out an insurance against these hazards.

Article IX Final Provisions

1. In case the Fair Administration cannot start the event or its part at all or cannot hold it for the whole time of its duration at the premises of the Exhibition Centre resp. any part of it or on another venue due to Force Majeure, the exhibitor shall be notified without undue delay. All obligations arising for the Fair Administration in accordance with the contracts concluded cease to exist. In such cases the exhibitor has no rights of indemnification.

2. Shall the premises of pavilions (the exhibition area) be vacated on the basis of instructions, issued by the Fair Administration or thereby competent State Administration to prevent the imminent loss, and the property of the exhibitor shall be damaged, i.e. impaired, destroyed or polluted, such situation means state of destitution, and the Fair Administration is not responsible for any indemnity.

3. The exhibitor can raise a claim of warranty for works and services provided by the Fair Administration with the person in charge without any delay. Otherwise his/her right ceases to exist.

4. Unless otherwise agreed, the Fair Administration is entitled to exclude the exhibitor from any further participation in the fair or another event if there is a breach of any of the provisions of the General Conditions for Participation caused by the exhibitor. In such a case the exhibitor has no right to be indemnified or to get his already paid money reimbursed.

5. Provisions of Articles V–IX of the General Conditions for Participation also apply to exhibitors to whom, with the consent of the Fair Administration, the exhibition area has been relinquished by the Agency. The Agency is obliged to make the exhibitor acquainted with the wording of the General Conditions for Participation and to make the provisions of Articles V–IX of the General Conditions for Participation a component of the respective agreement, on the basis of which the Agency has relinquished the exhibition area to the exhibitor for use. Should any of the provisions of the General Conditions for Participation be breached by the exhibitor to whom the exhibition area has been relinquished for use by the Agency, the provision of Article IX Paragraph 4 of the General Conditions for Participation shall be applied analogously.

6. Should the exhibitor reside in a different country than in the Czech Republic or Slovak Republic the contracting parties have agreed upon the following arbitration clause. All legal relationships between the exhibitor and the Fair Administration arising from this contract, i.e. the Application for Participation and the General Conditions for Participation, conform to the judicial code of the Czech Republic. All lawsuits resulting from or related to the above-stated relations shall be finally decided with the Arbitration Court attached to the Economic Chamber of the Czech Republic and the Agricultural Chamber of the Czech Republic by three arbitrators in accordance with the Rules of that Arbitration Court. The oral proceedings will be held in Brno.

BVV Trade Fairs Brno

A 4