

## **CARAVAN SALON 2018: At Home, Anywhere**

### **Sizzling Special Shows and Diverse Side Events**

Feeling at home, anywhere. Enjoying freedom and flexibility – this is what the fascination of mobile holidaymaking is all about. At CARAVAN SALON all caravanning enthusiasts will be given a unique overview of the world of mobile holidaymaking for nine days. In excess of 600 exhibitors with 130 caravan and campervan brands will be showcasing over 2,100 recreational vehicles in total. Additionally, visitors will – as usual – find accessories, detachable parts, tents, mobile homes, campsites and campervan sites as well as travel destinations in 13 halls and on the outdoor spaces.

CARAVAN SALON is the highlight of the year for both visitors and exhibitors and the unrivalled meeting point for the caravanning sector. It is and will always be THE showcase for the sector's innovations; here at CARAVAN SALON manufacturers present their global premieres.

Furthermore, there is a great entertainment programme revolving around mobile leisure. Special shows and many attractions packed with action, fun and high spirits invite families to pay the Düsseldorf exhibition centre a visit.

### **Special Show “StarterWelt/Starter World” to address the Rental Theme for the First Time**

Caravanning casts a spell on more and more people. To make sure those starting out really find the right fit considering the huge choice at the trade fair, they are recommended to first visit the well-established special show “StarterWorld – Discover Camping & Caravanning” in Hall 18 on the outdoor space.

Here answers to the following questions will be provided: How does caravanning actually work? Which particularities must be taken into account when driving a campervan or car with caravan and what needs to be considered in terms of the technicalities? Which RV fits me? The team of experts manning the "StarterWorld" provides both newcomers and seasoned caravan users with valuable advice for hands-on caravanning. The correct operation of on-board technical equipment will be demonstrated, professionals will provide tips and recommendations for vehicle types, travel routes or the right choice of campsite, to name but a few topics, and they will also be available to answer specific questions and give personal consultations. An all-new topic covered this year will be campervan and



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Mitgliedschaften der  
Messe Düsseldorf:

 The global  
Association of the  
Exhibition Industry

 AUMA Messe-Ausschuss der  
Deutschen Wirtschaft

 FKM – Gesellschaft zur  
Freiwilligen Kontrolle von  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

caravan rentals. Here all visitors inclined to try out holidaymaking in a campervan or caravan will find a service station giving advice on vehicle rental.

### **Vintage Caravans and the CARAVAN SALON Club**

Also in Hall 18 visitors to the CARAVAN SALON are transported back to 60s and 70s by an exhibition of vintage RVs organised by the Camping-Oldie-Club. The spectrum ranges from gems dating back to the early days of professional caravanning to custom-built vehicles with luxury interiors.

Located right next door is the CARAVAN SALON Clubtreff. Here members can meet other club members in an exclusive setting or simply take out a few moments to relax.

Early 2000 saw Messe Düsseldorf launch CARAVAN SALON Club as a customer loyalty scheme, which permits constant exchange with the visitors of CARAVAN SALON and also serves exhibitors as a platform. Today, this the world's biggest trade fair club counts over 174,000 members. The Club is absolutely free and furnishes all caravanning enthusiasts with helpful information as well as beneficial deals and price discounts.

### **Caravanning Dream Tours**

At the Dream Tour Cinema in Hall 7.1 (1st floor) spectators will also be able to soak up exciting caravanning destinations this year. Konstantin Abert, Janette Emerich and Uwe Hamm whisk visitors away to Scotland, Australia & New Zealand, Russia (from the Baltic Sea to the Sea of Japan), along the Pan- American Highway (Part 1: From Tierra del Fuego to the Caribbean; Part 2: The West of the USA). Particularly spectacular is the dream tour through the jungle worlds and mountain ranges of the Golden Triangle in the border regions of Laos, Thailand and Myanmar.

The multi-vision shows are presented daily every hour from 11.00 am to 5.00 pm at the Dream Tour Cinema. Access to the cinema is via Entrance North/Nord or Hall 7.

### **Action with Danny MacAskill**

Just as spectacular will be the bike-trial show care of professional biker and Eberspächer brand ambassador Danny MacAskill on the first weekend (Saturday and Sunday at 1.30 pm and 4.30 pm). As part of his Drop and Roll



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Tour the Scotsman and his team will perform breath-taking bike stunts on the outdoor course between Halls 9 and 17.

Also, on the first weekend, "AutoBild" magazine will be looking for "Germany's Best Campervan Driver". Every participant will have to pass four tests on the outdoor premises (Stand FG 15-01): theory, levelling (placing a campervan absolutely level), loading (in such a way that the maximum permitted weight is not exceeded) and the dexterity course.

On the outdoor premises in front of Hall 5 the "E-Bike Circuit" allows visitors to test the driving performance of e-bikes, e-scooter and e-movers on a separate terrain.

### **Online Ticket Valid for Two Days**

Just as "visitor-friendly" will be this year's online ticket. Tickets purchased online grant personal access to the exhibition centre on two days. Visitors to the CARAVAN SALON can therefore enjoy the immersive caravanning experience even longer and just have to pay for it once though this does only apply to e-tickets.

### **Adventure and Sports Activities on the Outdoor Area**

CARAVAN SALON DÜSSELDORF offers kids and young people adventure and sports activities galore. The youngest will get their money's worth. Like in previous years those little visitors are in for a great programme of join-in activities, fun, games and plenty of highlights.

Youths and older children will find versatile playing and climbing options at the Adventure Camp organised by the Stadtsportbund Düsseldorf (City Sport Association) on the outdoor premises between Halls 11 and 15. This year this activity will be extended yet again to include a new obstacle course as well as a special surprise in addition to the climbing and tunnel module.

### **TourNatur held in Parallel in Hall 6**

At the same time, the TourNatur will take place in Hall 6 on the second weekend (31 August to 2 September) under the theme "Live your Freedom". 275 exhibitors present more than 5,000 destinations for hiking, trekking and holidays in nature as well as the latest equipment with expert advice at this trade fair for outdoor enthusiasts.



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## **Facts and figures on CARAVAN SALON DÜSSELDORF**

The CARAVAN SALON DÜSSELDORF 2018 is open from Saturday, 25 August, to Sunday, 2 September 2018, on each day from 10 am to 6 pm. For trade visitors and media representatives the fair is already open on Friday, 25 August. Online tickets cost Euro 15 for adults, at the cash desk Euro 18; children, schoolchildren, students and CARAVAN SALON Club members pay online Euro 11, at the cash desk Euro 15. Online-Tickets for children (aged 6 to 12) cost Euro 6, at the cash desk Euro 7. All tickets purchased online are valid for up to two days for the person named on the ticket. Admission tickets purchased in advance include free travel to and from the exhibition centre on all means of transport within the VRR network on the days of the fair (2nd class on German railways). Admission tickets purchased on the day include free travel from the exhibition centre within the VRR network.

Information and news on the CARAVAN SALON DÜSSELDORF can be found on the Internet at [www.caravan-salon.com](http://www.caravan-salon.com).

### **Düsseldorf, Hotspot for Active Leisure Pursuit**

Boasting CARAVAN SALON, TourNatur and boot Düsseldorf in its portfolio Messe Düsseldorf GmbH is the most important leisure trade fair organizer in Germany. CARAVAN SALON DÜSSELDORF is the No. 1 trade fair for motorhomes and caravans, 2017 attracting over 232,000 visitors. Held in parallel to the CARAVAN SALON since 2003, Germany's unique public trade fair for hiking and trekking TourNatur attracts some 45,000 visitors per annum. Every year in January boot Düsseldorf presents water sports in all its facets. With more than 1,900 exhibitors and some 247,000 visitors from all over the world, it is the top trade fair for water sports internationally.



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